



# OEM Compatible Optics

## The Case for OEM Compatible Optics

What if you could get optics with the quality of the top brands at a fraction of the price? If you found a deal like this, it would feel like you struck gold.

*Here's a secret that shouldn't be a secret...*

With OEM compatible optics, that is exactly what you get. The best part is that it's not some rare find. These products are readily available for you. Unfortunately, not enough people are aware that these high quality parts are available to help make the most of their budget.



We all need GBICs and SFPs to maintain a dynamic and efficient network. They're so commonplace we almost forget what a commodity they are.

### The Story Behind OEM Compatible Optics

Big Name OEM	CXtec
Does not make its own optics	Does not make its own optics
Needs to find a manufacturer	Needs to find a manufacturer
Chooses a manufacturer	Uses same manufacturer as top name brand hardware
Wants its name on label	Different label, same product with lifetime warranty
<b>You Pay List Price</b>	<b>40% to 90% Off List</b>

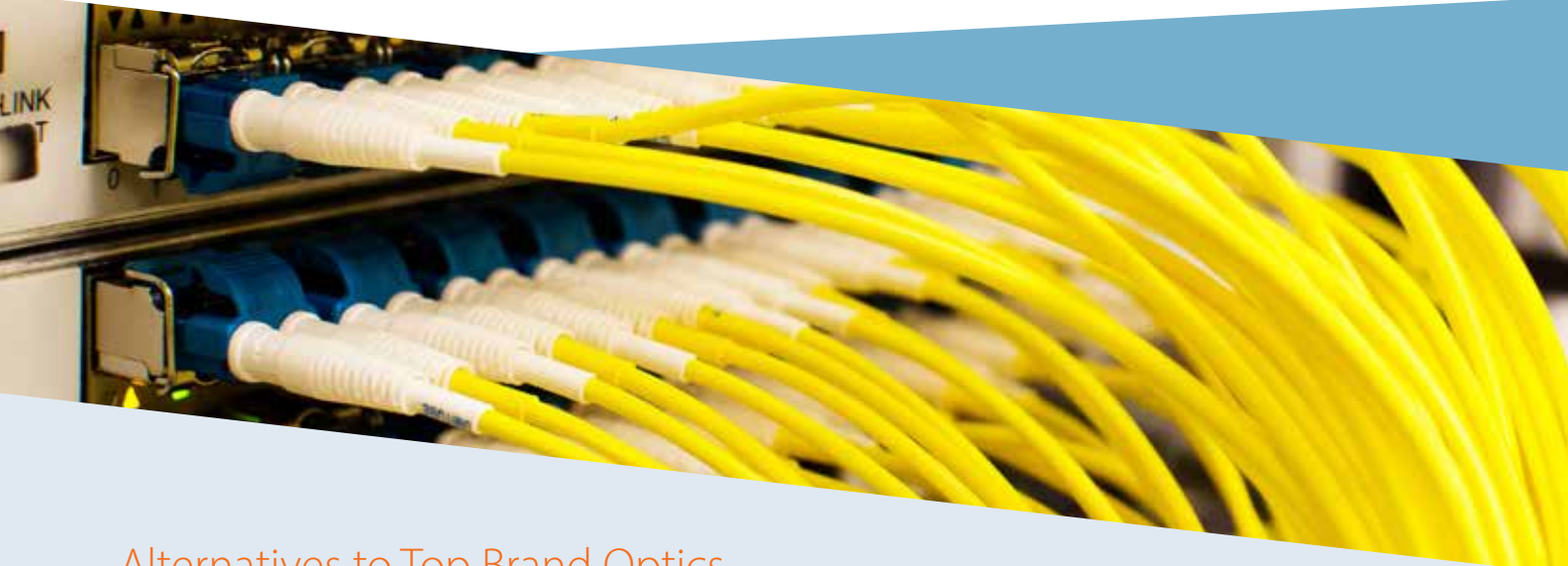
*You are reading that right. Same hardware. Different label.*

### COMPARE CXTEC WITH OEM BRAND OPTICS

With CXtec's compatible optics you have none of the risk and all the reward.

CXtec with OEM Optics	CXtec	OEM
Save up to 90%	✓	✗
Lifetime Warranty	✓	✗
Compatible with Major OEMs	✓	?
Huge Inventory for Quick Turnaround Times	✓	?





## Alternatives to Top Brand Optics

We carry all the GBIC, SFP, QSFP, XENPAK, XFP, CWDM, and DWDM form factor options you're looking for, backed by a lifetime warranty. CXtec has the answers for providing the quality optics you rely on, while keeping your costs down.



### Real World Example

For people who have discovered the beauty of OEM compatible optics, the benefits and savings really stack up over time. Here's an example of a real-life situation. We'll refer to this individual as Mr. Smarty.

Mr. Smarty works at a fairly large organization and needs SFP modules for his switches. Over a three-year period, Mr. Smarty ordered a total of 254 GLC-SX-MM modules. Using a very conservative estimate, Mr. Smarty enjoyed a savings of \$125 per unit. Here's the breakdown:



What could you purchase for \$31,750 that could help out your network?

Think for a minute what kinds of purchases and improvements you can make with \$31,750. Or you could always spend that money on expensive labels. The choice is yours.



**IT'S TIME TO GIVE OEM COMPATIBLE OPTICS A TRY!**

