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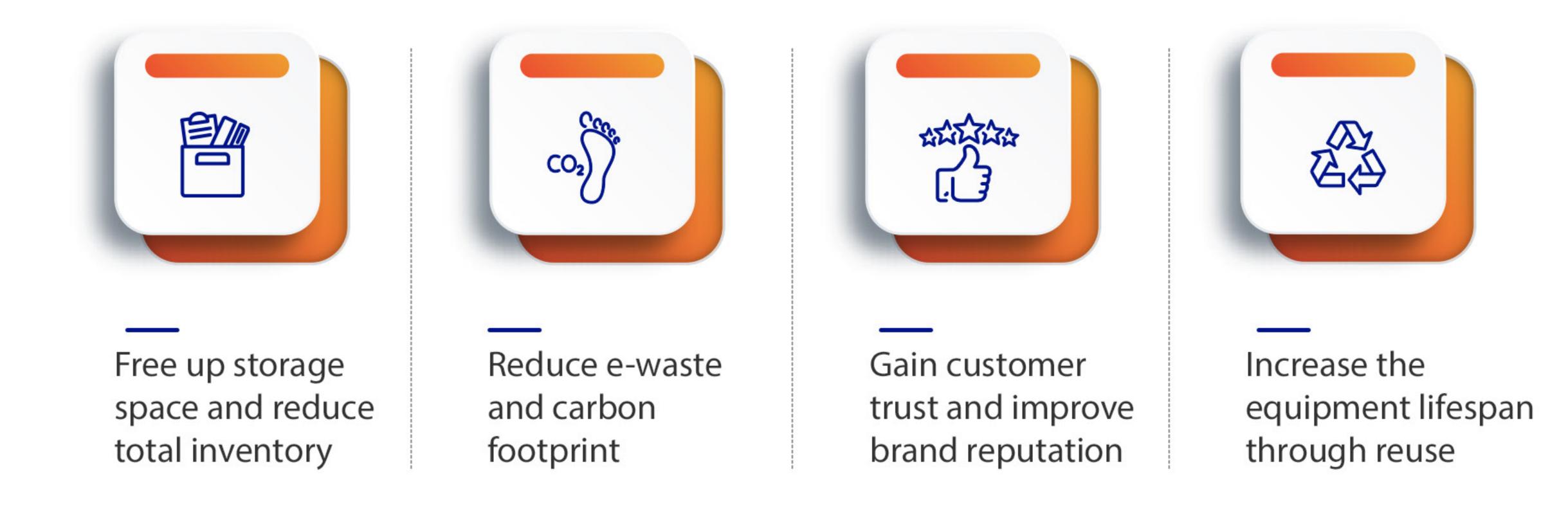
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# How to derive MAXIMUM VALUE FROM YOUR RETIRED IT ASSETS

IT asset recovery is the process of extracting the best possible value from your obsolete technology gear through techniques like asset refurbishment and remarketing.

## BENEFITS OF IT ASSET RECOVERY

Proper asset disposition and recovery allow businesses to increase their contribution to the circular economy by refurbishing, reusing, or recycling their retired IT assets instead of scrapping them directly.



With proper hardware end-of-life management, companies can securely and responsibly dispose of obsolete IT assets and recover maximum value from them.

### BEST PRACTICES TO RECOVER MAXIMUM VALUE FROM USED IT ASSETS

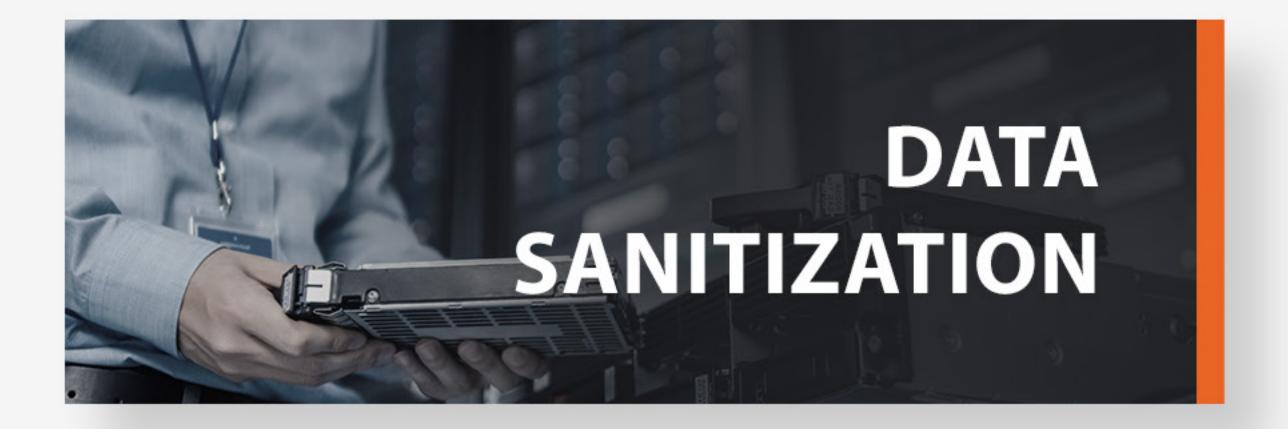
Audit IT assets to identify their reuse and remarketing potential

## ASSET

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Determine the fair market value of • used assets

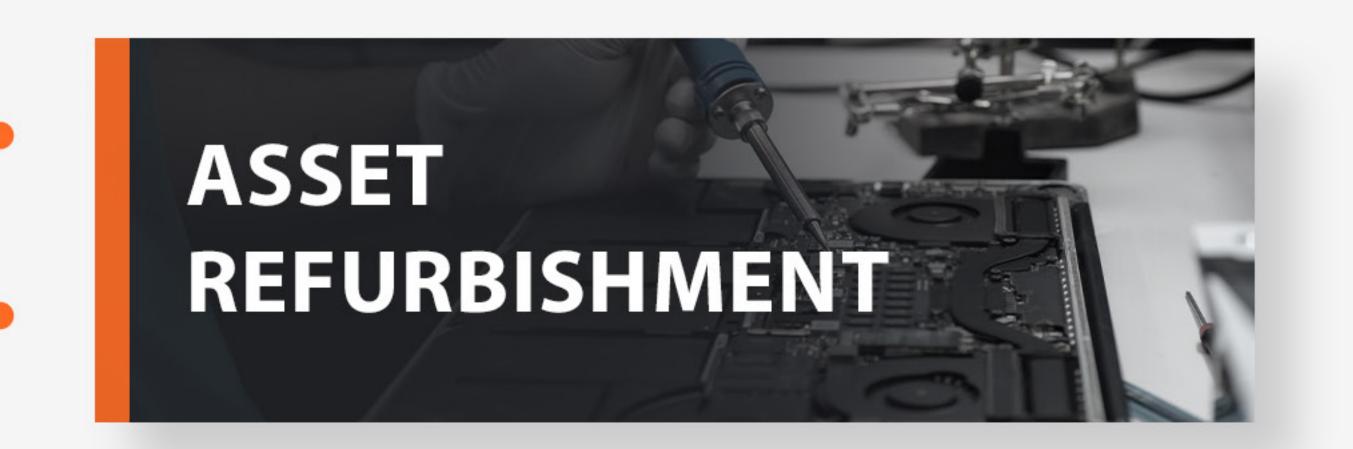




Professionally wipe data stored on used assets to maximize their resale value

Utilize data sanitization software with NIST and DoD certifications

- Refurbish and redeploy used IT assets to reduce the total cost of ownership
- Consult a certified ITAD expert for asset repair and refurbishment services



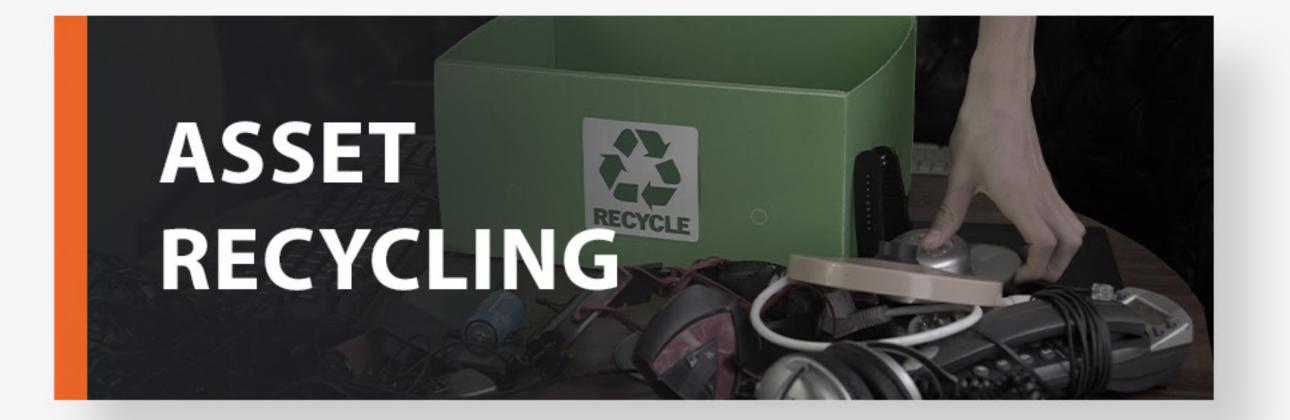


Resell retired or unused IT assets in the secondary market to maximize ROI

Hire an ITAD expert to discover the most profitable resale channels

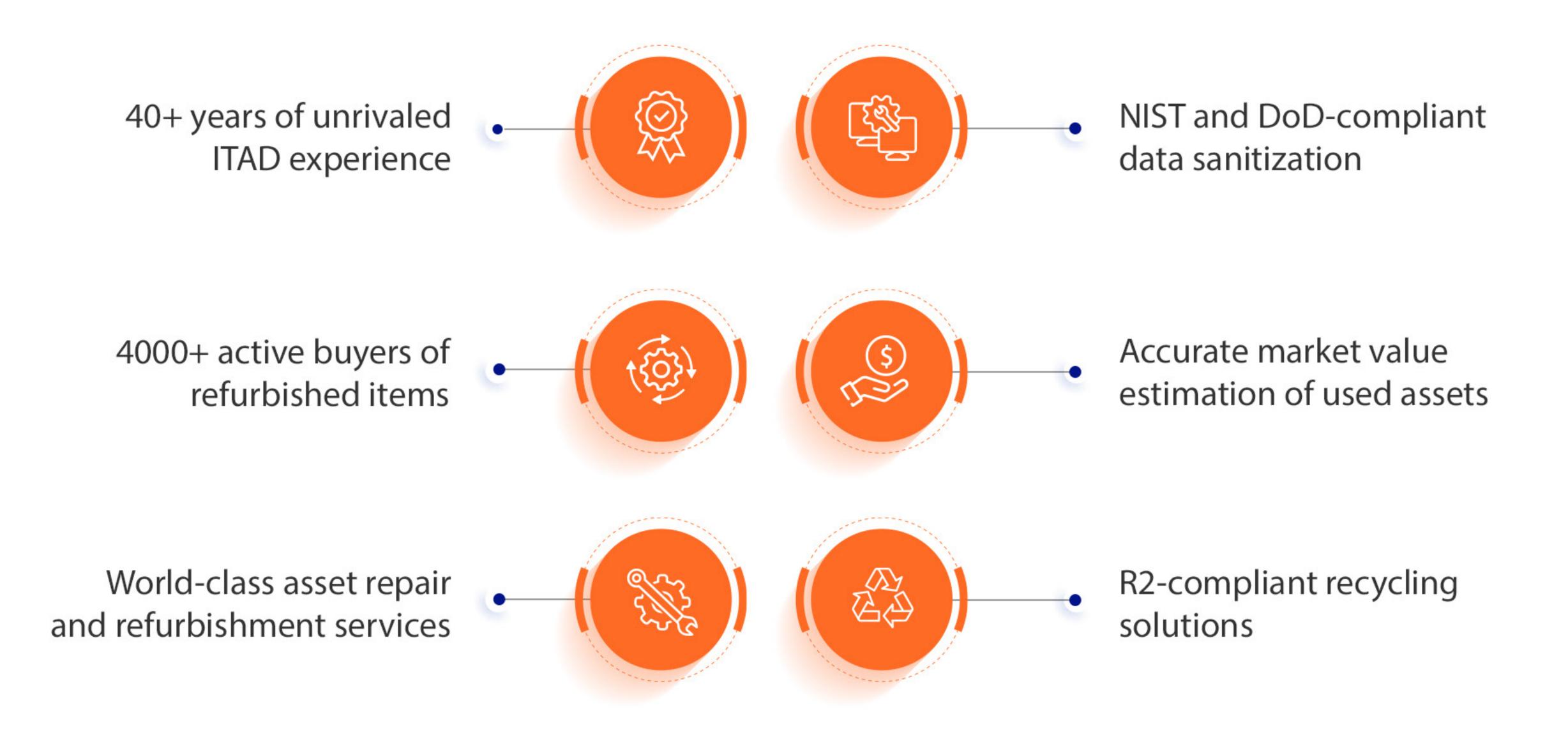
Donate/recycle IT assets that don't have reuse potential to claim tax benefits

Perform R2-compliant recycling to improve brand reputation



## WHY USE CXTEC FOR IT ASSET DISPOSITION AND RECOVERY

CXtec's Atlantix Global division, a pioneer in the IT asset disposition space, can help devise a suitable asset recovery strategy that aligns with your business goals. It offers the highest residual value for your surplus IT assets by offering attractive buyback, refurbishment, and remarketing options.



Learn more about CXTec hardware end of life management services here:



www.cxtec.com/services/hardware-end-of-life-management